

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: C. Keith Attorney Docket No.: 125524
Application No.: 09/802223 Art Unit: 3695 / Confirmation No.: 6685
Filed: March 8, 2001 Examiner: O.O. Oyebisi
Title: AUTOMATED PREFERENCES FOR MARKET PARTICIPANTS

AMENDMENT AFTER FINAL

Seattle, Washington 98101
May 7, 2010

TO THE COMMISSIONER FOR PATENTS:

INTRODUCTORY COMMENTS

Applicant respectfully requests reconsideration of the above-identified patent application in view of the following remarks. As discussed with the Examiner in a telephone interview on April 20, 2010, the claim rejections set forth in the Office Action of February 18, 2010, are in error and should be withdrawn.

Amendments to the Claims are reflected in the listing of the claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.

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